



Chapter Board Director

Chapter directors play an essential role in helping Wild Ones Western New York run smoothly and grow with purpose. As a board member, you'll work with fellow directors and officers to guide decisions, support programs, and ensure the chapter reflects the values and mission of Wild Ones.

What does the role involve?

- Attend and contribute to board meetings
- Help make key decisions on chapter planning, budgeting, and events
- Offer input on strategy, outreach, and volunteer support
- Review and approve chapter activities and help the team stay organized
- Support compliance with national guidelines and reporting expectations
- Contribute to a welcoming, respectful, and inclusive board culture

Time commitment takes into consideration board meeting schedules and level of your activity. Board leadership is collaborative and designed to be adaptable and many responsibilities can be shared or rotated.

Time Commitment: 4-20 hours per month (based on availability)

Program Committee

What does the committee do?

- Develop programming to serve three audiences: current members, plant professionals and experts, newcomers to native plants
- Create and maintain annual event calendar
- Collaborate with Communications Chair to promote events
- Coordinate with Treasurer for speaker payments and event fees
- Evaluate program effectiveness and audience engagement
- Serve as point of contact with presenters
- Set-up event registration form and monitor registrations
- Handle venue or online meeting management
- Prepare and distribute program materials

Time Commitment: 4-6 hours per month



Membership Committee

Plays a vital role in growing and maintaining our chapter's membership. Works with other board members to strengthen our organization's reach and impact.

What does the committee do?

- Develop and implement member recruitment campaigns and retention plans
- Lead tabling events in collaboration with the Program and Communications Committees
- Welcome new members (email, phone calls, at events)
- Coordinate with National on retention initiatives
- Foster a welcoming community that encourages members to recruit others
- Maintain and manage prospective member contact lists
- Create and monitor inquiry survey responses
- Monitor membership renewals and conduct outreach for expiring memberships

Time Commitment: 4-6 hours per month

Communications Committee

Lead the planning and delivery of communications for the WNY Wild Ones chapter.

What does the committee do?

- Develop communication plans and calendars aligned with our mission and strategic goals
- Manage communication channels including website, social media, email, newsletters, and print materials
- Coordinate with subject matter experts to create engaging native plant content
- Create and distribute targeted content for primary audience segments:
 - Native plant enthusiasts and home gardeners
 - Environmental professionals and organizations
 - Local government and policy makers
- Write and distribute press releases
- Coordinate media opportunities and interview requests

Time Commitment: 4-8 hours per month